



Advertising in the Hoogtelijn magazine

Price per placement excl. VAT

1/2 page	€ 1.750
1/1 page	€ 2.840
2/1 page	€ 5.250

Specifications Magazine

width x height, excl. 5 mm for trimming purposes

1/2 page	210 x 135 mm
1/1 page	230 x 297 mm
2/1 page	460 x 297 mm

Online advertising

Online article (editorial blog)*	€ 1.500
Banner homepage nkbv.nl	€ 1.000 per month
Banner news article	€ 500 per month
*based on 2 correction rounds	

Newsletter

Newsletter editorial*	€ 750
Newsletter banner	€ 500
*based on 2 correction rounds	

<u>Edition 2025</u>	<u>Publication date</u>	<u>Delivery deadline advertisements</u>	<u>Booking deadline</u>
1	06-02-2025	07-01-2025	10-12-2024
2	10-04-2025	11-03-2025	18-02-2025
3	26-06-2025	27-05-2025	06-05-2025
4	18-09-2025	19-08-2025	08-07-2025
5	27-11-2025	28-10-2025	30-09-2025

Specifications banners

Banner news article	600*600 <300kb
	600*375 <300kb
Banner homepage	1280*220 <300kb
Banner newsletter	600*120 <100kb